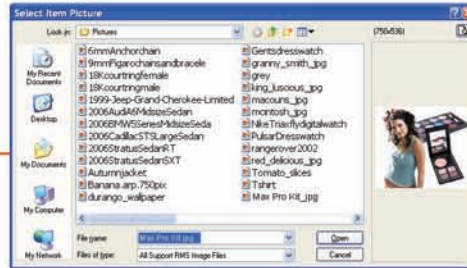
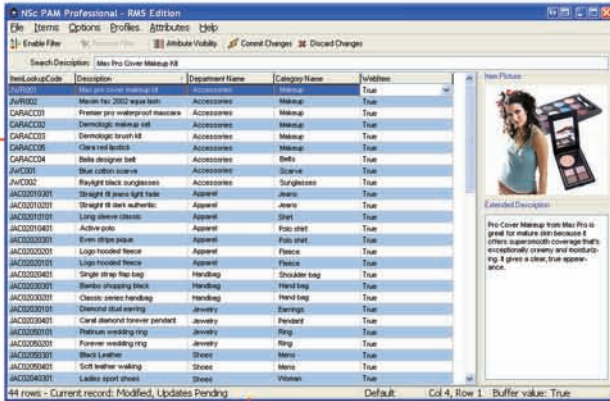


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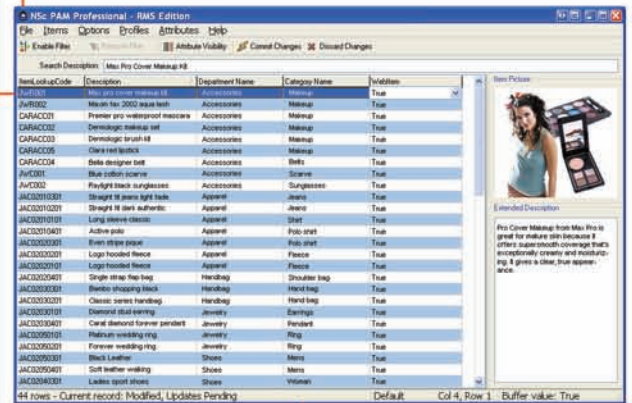
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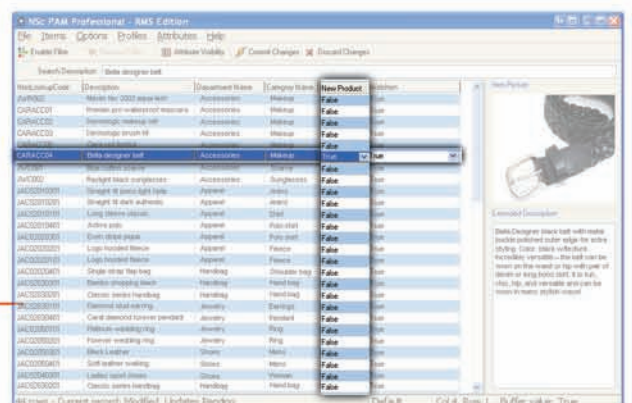
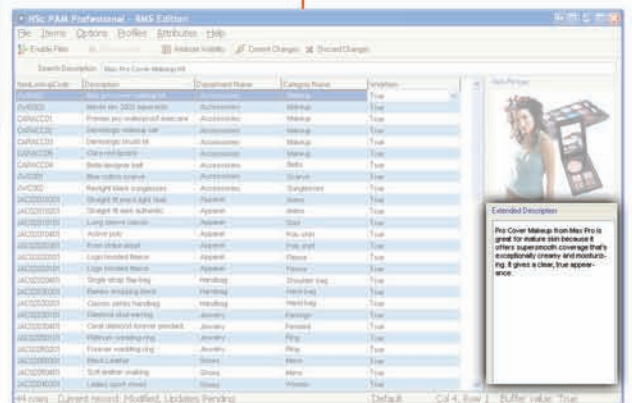
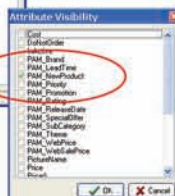
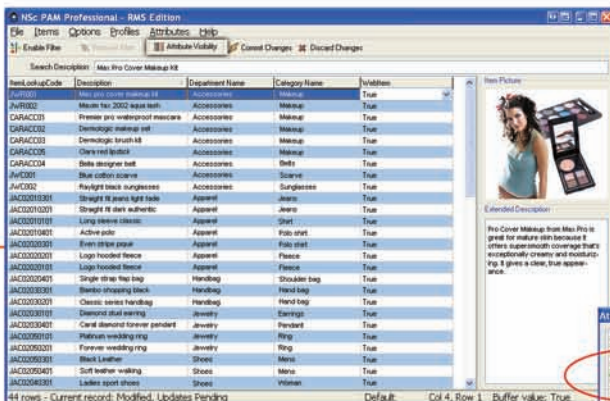
1. Adding an image to your store. Adding a new image to your store is easy with the PAM (Product Attribute Manager). Select the item, double-click the <Item Picture> box, browse to locate it on your computer and click to add. The next time NitroSell synchronizes, the item will appear automatically on your WebStore.



2. Editing your item's extended description. Simply select the item in the PAM and type your desired content in the <editable text box> located under the Extended Description title.



3. Adding an item to the New Product Panel. Simply click the <Attributes> tab. Tick the box for <PAM New Product> and the New Product column will appear. Now simply select the value to be <True> in the item's New Product cell. When synchronized, your item will appear automatically.

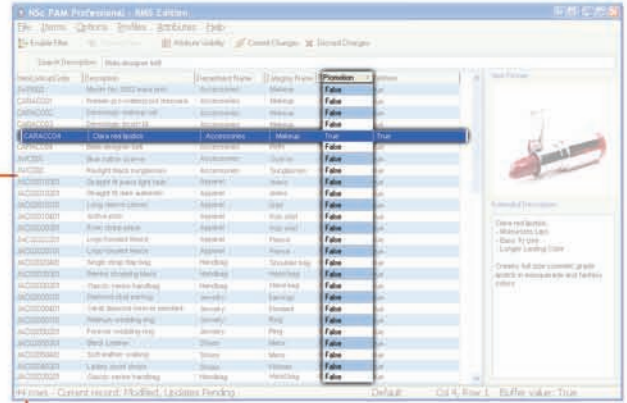
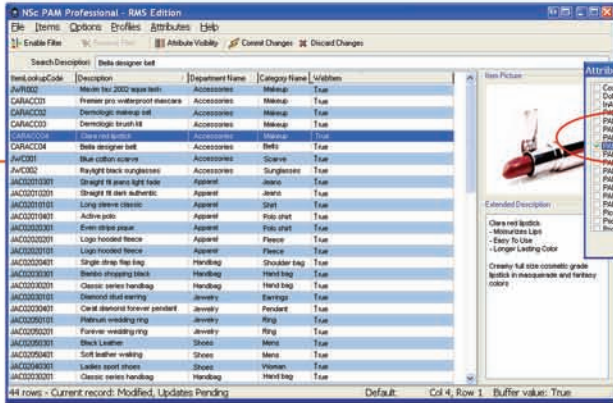


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4. Adding an item to the Promotions/Best Seller Panel. Simply click the <Attributes> tab. Tick the box for <PAM Promotions> and the Promotions column will appear. Now simply select the value to be <True> in the items Promotions cell. Now when your WebStore syncs, the item will appear automatically on your WebStore.



5. Customers who bought x also bought y. This is an automatic feature. Shoppers can click any of the thumbnail images and be shown the selected product page.



6. Adding Themes to your WebStore. Simply click the <Attributes> tab. Tick the box for <PAM Themes> and the Theme column will appear. Now type the theme you wish to use against each item, e.g, Show me other <Fall 2006> products. Themes will appear on your WebStore following the next automatic synchronization.

Show me other Fall 2006 products

