

# NitroSell eCommerce

## Features

Hosted on the NitroSell server clusters	■
24/7 resilient service	■
Fully managed	■
Fully supported	■
Runs with RMS Store Operations (SO)	■
Runs with RMS Headquarters (HQ)	■
Update a single WebStore URL from a single RMS database	■
Update multiple WebStore URLs from multiple RMS databases	■
Designate which products appear on which WebStore	■
Fast-track installation and configuration wizard	■
Designed for a multi-store chain environment	■
Packing lists for downloaded orders	■
Automatic publishing of all HQ-controlled locations and contact details	■
WebStore produces near-real-time PDF catalogs on demand	■
Real-time integration with Google Maps	■
Real-time integration with Microsoft Live Local	■
Integration with Froogle/Google Base marketplace	■
Integration with Google Analytics and Atlas Search ProfitBuilder	■
Search engine optimization (SEO)	■
Stock availability synchronized with WebStore up to every hour	■
Near-real-time NitroSell Pulse technology	■
Web customers can choose a "Pickup in Store X" option	■
RSS live feeds	■
Large image support	■
Zoomify image support	■
Automatic image watermarking to protect store copyright	■
Cashiers in other stores alerted that stock is needed to fulfill Web Orders	■
Download orders into RMS	■
Automatically resize pictures to fit available screen space	■
Dynamic Web Order processing	■
Full (shopper-friendly) matrix item support	■
Multi-currency support	■
Additional product categories such as "Brand" or "Theme"	■
Support for up to three levels of product navigation, such as "Brand" or "Theme"	■
Mark products as "Specials", "New", "Bestseller", and more	■
Unlimited additional product attributes - in-store and on the WebStore	■
Upload custom data to the WebStore	■
E-mail notifications to store during order fulfillment process	■
Select price bands on a per-customer basis	■
Customer data synchronization	■
HQ customer data synchronization	■
Support for themed products	■
Automatic Category Pictures	■
Shopper notification of "related item upselling"	■
Powerful product searching	■
Web Order tracking	■
Support for discount codes	■
Referral tracking	■
Operate a membership scheme with discounted pricing	■
Full RMS shipping support	■
Real-time integration with UPS shipping	■

## Payment Gateways

Abanco	■
VeriSign Payment Pro	■
PayPal	■
WorldPay	■
Realex	■
HSBC	■
Authorize.Net	■
2Checkout	■
E-xact	■
Pay By Touch	■
YESpay	■
Mercury	■

